

Invitation to Exhibit

National Center on Birth Defects and Developmental Disabilities

**Conference
July 26-28, 2004**

Navigating Our Future: Aligning Strategies and Science

Omni Shoreham Hotel
Washington, DC





Centers for Disease Control and Prevention National Center on Birth Defects and Developmental Disabilities 2nd Conference *Navigating Our Future: Aligning Strategies and Science*

Dear Colleague:

You are invited to exhibit at the 2nd conference of the National Center on Birth Defects and Developmental Disabilities (NCBDDD), Centers for Disease Control and Prevention (CDC) to be held July 26-28, 2004, at the Omni Shoreham Hotel in Washington, D.C. This conference, *Navigating Our Future: Aligning Strategies and Science*, will be attended by 1,500 health professionals and others who will address a broad range of interests supporting NCBDDD's mission. The conference will provide opportunities to reflect on the significant accomplishments that have been made in the fields of birth defects, developmental disabilities, and disability and health, as well as enable attendees to participate in charting the course for future directions.

Audience

- Physicians, nurses, health educators, epidemiologists, statisticians, behavioral scientists, health communication specialists, evaluation specialists, health economists.
- Public health professionals in government at the local, state and federal level.
- Academic and research staff from educational institutions.
- Managers, directors, and executives from voluntary and health professional associations.
- Representatives from managed care organizations.
- Representatives from special interest groups, business and industry.
- International health professionals, managers, and researchers.
- Other nongovernmental health professionals, consultants and students.

Conference Themes

- Promoting early identification of genetic and developmental conditions.
- Understanding the causes, occurrence, and consequences of birth defects, developmental disabilities and heritable blood disorders.
- Preventing birth defects and developmental disabilities.
- Reducing secondary conditions among people with disabilities and heritable blood disorders.
- Promoting health and well-being among persons with disabilities.
- Translating knowledge about prevention to public health policy and programs.
- Promoting cutting-edge science, particularly, in defining biomarkers of exposure or disease and examining environmental and genetic interactions.

What Participants Are Looking For

- | | |
|--|------------------------------|
| • Educational Tools and Materials. | • Computer Software Packages |
| • Best Practices and Program Guidelines. | • Public Service Programs |
| • Publications, Videotapes. | • Easily Replicated Programs |

And other resources about preventing birth defects, developmental disabilities, and improving the lives of persons living with disabilities.

We hope you will be able to join us. We believe your participation will further reinforce the national commitment to birth defects, developmental disabilities, and disability and health, and make conference a great success.

For more information about the conference, you may logon onto the NCBDDD website at www.cdc.gov/ncbddd/conference.htm.



Past Exhibitors

- Alexander Graham Bell Association for the Deaf and Hard of Hearing
- American Academy of Pediatrics
- American Association on Health and Disability (AAHD)
- American Association on Mental Retardation (AAMR)
- Amputee Coalition of America
- ARC of the United States, The
- Bio-Logic Systems Corporation
- CDC Foundation
- Center for Innovation in Health Information Systems
- Citymatch
- Coalition for Children's Health
- Exceptional Parent Magazine
- Johnson and Johnson
- March of Dimes
- Medical Equipment Group
- National Association of County and City Health Officials (NACCHO)
- NCBDDD/EIS Alumni and EPI Aids
- National Council on Folic Acid
- National Fetal-Infant Mortality Review Project (NFIMR)
- National Fragile X Foundation
- National Initiative for Children's Healthcare Quality
- National Institute on Alcohol Abuse and Alcoholism
- North Carolina Office of Disability and Health
- ORC Macro International
- Parents of Infants and Children with Kernicterus (PICK)
- Partnership to Prevent Fetal Alcohol Syndrome
- The Prader-Willi Syndrome Association
- Teratology Society
- Tourette Syndrome Association
- U.S. Drug Testing Laboratories/Avitar



Exhibitor Information

Exhibit Fees

- | | |
|--|---------|
| • 8' Table Top Exhibit (see description below) | |
| - Non-profit or government | \$500 |
| - Private or commercial organization | \$800 |
| • 8' x 10' Exhibit Booth (see description below) | |
| - Non-profit or government | \$800 |
| - Private or commercial organization | \$1,500 |

Exhibitor Benefits

8' Table Top Exhibit includes:

- 8' table draped and skirted with 2 side chairs and an ID sign
- One complimentary registration with access to all sessions
- Complimentary attendance to the reception
- Listing and description in the Exhibitor Directory
- Complimentary breaks will be located in the Exhibit Hall

Exhibit Booth includes:

- 8' x 10' pipe and draped booth space with ID sign, 2 side chairs, one (1) 8' table draped and skirted, and one (1) small waste basket
- Two complimentary registrations with access to all sessions
- Complimentary attendance to the reception
- Listing and description in the Exhibitor Directory
- Directory of Conference participants
- Complimentary breaks will be located in Exhibit Hall

Exhibits Schedule

Sunday, July 25, 2004	2:00 p.m.—7:00 p.m.	Set Up
Monday, July 26, 2004	7:00 a.m.—5:00 p.m.	Exhibits Open
Tuesday, July 27, 2004	7:00 a.m.—3:30 p.m.	Exhibits Open
Tuesday, July 27, 2004	4:00 p.m.—6:00 p.m.	Tear Down

Payment Method

Pay fees when you apply on-line at:

<http://www.psava.com/ncbddd2004/exhibit>

VISA, American Express, and MasterCard are accepted, as are checks. Payment must be included with your application.

Booth Representative Substitutions

If the Booth Representatives named on the application are unable to attend the conference, you may send substitutes. Substitutions can be made at any time, including on-site at the conference for no additional fee.

Hotel Reservation Information

The conference hotel is the Omni Shoreham Hotel, 2500 Calvert Street, NW, Washington, DC 20008, Telephone: (202) 234-0700 or for direct reservations: (202) 756-5125, fax (202) 756-5120. Checkin is 3:00 p.m./Check-out is 12:00 noon. For more information on the Omni Shoreham Hotel go to:

http://www.omnihotels.com/hotels/default.asp?h_id=6

We have blocked rooms for this conference at the following rates:

- Single Occupancy: (exclusive of taxes) is at the prevailing federal government per diem (subject to change), currently \$150.00.
- Double Occupancy: (exclusive of taxes) is based upon the prevailing federal government per diem (subject to change), currently \$170.00.

Reservations must be made directly with the hotel no later than Thursday, July 3, 2004, to ensure room availability and to receive the conference room rate. To receive the conference room rate, you must inform the hotel reservation staff that you are calling for the group rate for the **NCBDDD Conference**.

All reservations must be guaranteed by a valid major credit card, which will be supplied at the time of reservation. Cancellations will be accepted prior to 12:00 noon (Eastern time), on the day of arrival. If the reservation is no longer required and is not cancelled prior to this time room and tax charges will be billed to the credit card on file.

Ground Transportation from the Airport

The hotel is located about 20 minutes from Reagan National Airport (and just 1/2 block from the Metro stop). You have several transportation options from Reagan National Airport. Take the Metro (yellow line in the direction of Mount Vernon Square) to Gallery Place/Chinatown. Change to the red line in the direction of Shady Grove. Take red line to Woodley Park/Zoo/Adams Morgan stop. Hotel is located half a block from the metro (fare is \$3). Or, take a taxi (about \$20) or the SuperShuttle from the Ground Transportation Level.

From Dulles or Baltimore/Washington airports take the SuperShuttle located in the Ground Transportation Level directly to the hotel. Taxis are also available at about \$60-80 one-way.

SuperShuttle fares are one-way:

To/from Reagan National	\$9
To/from Dulles	\$25
To/from Baltimore/Washington	\$35



Preliminary Conference-At-A-Glance During Exhibit Hours

(subject to change)

Monday, July 26, 2004 – Conference Registration and Information Desk 7:00 a.m.—6:00 p.m.

7:00 a.m. — 8:15 a.m.	Continental Breakfast
8:15 a.m. — 9:30 a.m.	Opening Plenary: <i>Welcoming Remarks</i> Presenters: First Lady Laura Bush (invited) José F. Cordero, MD, MPH Director, National Center on Birth Defects and Developmental Disabilities Centers for Disease Control and Prevention
9:30 a.m. — 10:00 a.m.	Break and Refreshments – Exhibits Open
10:00 a.m. — 12:00 noon	Plenary: <i>"Have we made progress in preventing Fetal Alcohol Syndrome? Insights and Lessons Learned from a 30-Year History"</i> Facilitator: Kenneth Warren, PhD, NIAAA Presenters: Kenneth Lyons Jones, MD University of California, San Diego School of Medicine Raul Caetano, MD, MPH, PhD University of Texas School of Public Health Kathleen T. Mitchell, MHS, CCDC National Organization on Fetal Alcohol Syndrome
12:00 p.m. — 1:30 p.m.	Poster Session with Authors and Workshops – Exhibits Open (Lunch on your own)
1:30 p.m. — 3:00 p.m.	Concurrent Session #1
3:00 p.m. — 3:30 p.m.	Break and Refreshments – Exhibits Open
3:30 p.m. — 5:00 p.m.	Concurrent Session #2
5:00 p.m. — 7:00 p.m.	Ancillary Meeting* – National Information and Resource Center Directors Meeting
7:00 p.m. — 9:00 p.m.	Reception

Tuesday, July 27, 2004 – Conference Registration and Information Desk 7:00 a.m.—6:00 p.m.

6:30 a.m. — 8:00 a.m.	Networking Breakfast
8:00 a.m. — 9:30 a.m.	Plenary: Presenters: Alan Guttmacher, MD National Institutes of Health Bartha Knoppers, PhD (Invited) University of Montreal
9:30 a.m. — 10:00 a.m.	Break and Refreshments – Exhibits Open
10:00 a.m. — 11:30 a.m.	Concurrent Session #3
11:30 a.m. — 1:30 p.m.	Awards Program and Luncheon
1:30 p.m. — 3:00 p.m.	Concurrent Session #4
3:00 p.m. — 3:30 p.m.	Break and Refreshments – Exhibits Open
3:30 p.m. — 5:00 p.m.	Concurrent Session #5



Exhibitor Application

CDC 2nd Conference on Birth Defects, Developmental Disabilities, Disability and Health, and Heritable Blood Disorders

Navigating Our Future: Aligning Strategies and Science

July 26-28, 2004

Omni Shoreham Hotel, Washington, D.C.

Please apply online at <http://www.psava.com/ncbddd2004/exhibit>

Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

CONTACT INFORMATION:

Please check one: ☐ Dr. ☐ Mr. ☐ Ms.

Name: _____
First M.I. Last

Job Title/Position: _____

Telephone: _____ Fax: _____ Email Address: _____

Booth Representative(s):

(1) Name: _____ (2) Name: _____
First M.I. Last First M.I. Last

Exhibit Description (to be printed in the Exhibitor Directory):

Exhibit Fees Payable to PSA:

- | | |
|---|---------|
| <input type="checkbox"/> 8' Table Top – Non-Profit/Government | \$ 500 |
| <input type="checkbox"/> 8' Table Top – Private/Commercial | \$ 800 |
| <input type="checkbox"/> 8' x 10' Exhibit Booth – Non-Profit/Government | \$ 800 |
| <input type="checkbox"/> 8' x 10' Exhibit Booth – Private/Commercial | \$1,500 |

Total All Amounts Checked Above \$ _____

Payment Information

Make your exhibit fees payable to:

Professional and Scientific Associates
2957 Clairmont Road, Suite 480
Atlanta, GA 30329

Telephone: (404) 633-6869
Fax: (404) 633-6477

Federal Tax ID: 52-1477-591

Payment Type:

☐ Check Enclosed – Check # _____

☐ Credit Card: ☐ Visa ☐ MasterCard ☐ American Express

Account Number: _____ Expiration Date: _____

Name of Cardholder: _____

DEPARTMENT OF
HEALTH AND HUMAN SERVICES
Centers for Disease Control and Prevention
Atlanta, GA 30341-3717

Official Business
Penalty for Private Use \$300

Return Service Requested

FIRST CLASS MAIL
POSTAGE & FEES PAID
PHS/CDC
Permit No. G-284



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July 26-28, 2004 in
Washington, DC*

**National Center on Birth Defects and
Developmental Disabilities Conference**